

LINEA PIU

BOUTIQUE

CHANEL MEETS MET

Take a look at the direction the global fashion compass shows. Now you know which path CHANEL follows. The exact opposite. While other fashion houses turn to European venues to stage their shows, Karl Lagerfeld chose to bring the CHANEL Métiers d'Art show to New York City's Metropolitan Museum of Art. This is going to be the brand's first New York fashion show in over a decade.

The Pre-Fall show, set to take place on December 4th is expected to highlight Coco Chanel's special connection to New York. After all, it was back in 1912, only two years after she had opened her iconic boutique at 21 Rue Cambon, that the American department stores started to show their support and appreciation to her by carrying her first hat collection. Meanwhile, Karl Lagerfeld is also very attached to the city, whose energy and light have always been a source of inspiration for him.

The Métiers d'Art show is of great importance to CHANEL, for it constitutes a tribute to the historic ateliers and workshops that supply CHANEL with fine embroidery, laces, floral creations, feather crafting and many more, extremely valuable artisan assets. It would be fair to say it is not just about fashion but more about respect to a rare craftsmanship tradition.

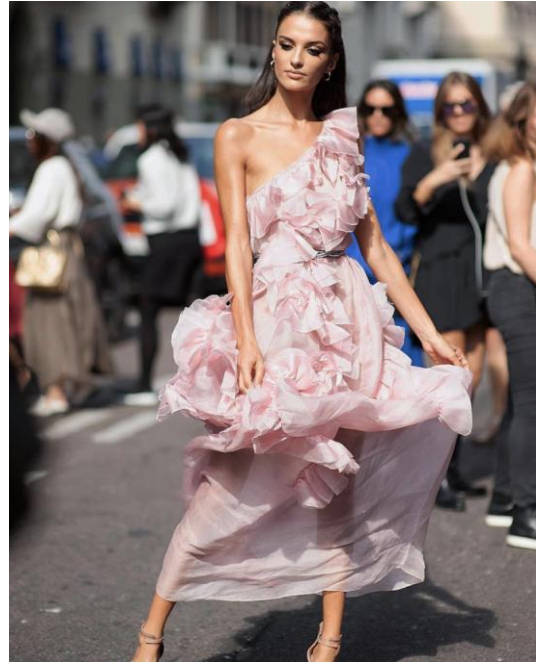
Although details about the show have yet to be disclosed, judging by its context, the December show will probably focus on New York's iconic 1930s era.



CELEBRITY STYLE



KATY PERRY IN TOM FORD



GABRIELLE CAUNESIL IN
ERMANNNO SCERVINO

YOU ARE SO SPECIAL

Anything can catch your eye, but it takes something special to catch your heart.



CHANEL GREEN BACKPACK



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