

LINEA PIU

BOUTIQUE

CHANEL RESORT 2022:

FASHION BAPTIZED IN ART, ROCK CHIC & PUNK



Inspired by the numerous visual and mythological elements that constitute CHANEL's aesthetic core, as well as Gabrielle Chanel's background and influences, Virginie Viard created a collection that evokes the work of emblematic artist Jean Cocteau, one of Coco's dearest friends.

Set at Les Baux-de-Provence, a village in southern France, the show employed the famous Quarries of Light as a symbolic backdrop referencing the legacy of great artists such as Van Gogh and Cézanne.

The juxtaposition of black and white, along with Gabrielle Chanel's love for symbols, mythical creatures and beasts played a key role in the new resort collection. Simplicity, a rock chic & punk attitude, and a modern interpretation of haute casual delivered a series of beautiful, effortless looks that reflect the current fashion vibe in the most elegant way possible. Fitted blazers, airy wide-leg trousers, funky mini-skirts, reinvented tweed jackets, co-ords with impressive prints, open-knit sweaters, fringed leather, cocktail dresses and caftans are only a few pieces of a massive and eclectic inspiration that playfully balances between classic and trendy. Moreover, a closer look at the clothes, the sleeveless tweed suit and the high-collared lace dress for example, can easily offer a glimpse into the artistic universe of Cocteau and Picasso!

It looks like Virginie Viard has started to create her own fashion school of thought, through a creative "manipulation" of CHANEL's codes. As she put it "With Karl, I was more focused on listening to him. Now, it feels like I am discovering other facets of CHANEL". Well, the clothes never lie.

YOU ARE SO SPECIAL

Anything can catch your eye, but it takes something special to catch your heart.



CHANEL MULTICOLOR FABRIC FLAP BAG & MULTICOLOR FABRIC MINI BAG



CHANEL BEIGE THONGS AND BEIGE & BLACK HOBO BAG



CHANEL BEIGE STRAW HAT AND GOLD & CRYSTAL BROOCH



CHANEL PINK FLUO SHOPPING BAG & GOLD NECKLACE WITH PEARLS



Copyright © 2021 LINEA PIU, All rights reserved.

You are receiving this email because you opted in at our website.

Our mailing address is:

LINEA PIU
6, Sekeri St
Athens 10674
Greece

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).