

LINEA PIU

BOUTIQUE

SIMPLICITY REDEFINED

Having some valuable experience from her triumphant days as a model in high demand, Sara Sampaio pours what she knows best into this utterly chic video editorial: her unique expression of classy femininity combined with her natural ability to make style look like a river flowing through the heart of fashion. Of course, none of the above would be possible if it weren't for Blumarine's timeless vision of sophisticated sensuality and glamorous romanticism.

This chapter of Blumarine Stories is a casual yet powerful celebration of the female body, based on a classical interpretation of all things current. Anna Molinari once again manages to describe a modern and confident woman with a cinematic sort of sensitivity and a carefree attitude within an urban context. Her 2018 take on clothes employs airy forms and delicate fabrics but also vivid animal prints and sexy heels in an effort to state the obvious: beauty lies within simplicity whereas simplicity can be quite profound.

STROLLING AROUND IN FASHION



CELEBRITY STYLE



RITA ORA IN TOM FORD



ELLE FANNING IN ERMANNO
SCERVINO

PRINT: ALIVE AND KICKING

This is a digital world we live in, but we can safely say that print is anything but dead. While most people keep on grasping onto glossy fashion blogs, celebrity trendsetters and Instagram influencers, there still are some sources of style intellect keeping it real, classic and on paper. 31 Rue Cambon is the sheer actualization of this vision.

Chanel Magazine inducts the elite of fashion aficionados into the very core of the glorious fashion house. Luxurious editorials, stories, exclusive photos and inside scoop are only a few of the priceless bits one can benefit from, when getting his hands on it. A private, eye pleasing world built on pages.



31 RUE CAMBON

SPRING SUMMER

YOU ARE SO SPECIAL

Anything can catch your eye, but it takes something special to catch your heart.



BEIGE / RED / BLUE 'DEAUVILLE' SHOPPING BAG CHANEL



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